



Ramesh Singu

Sr. Product Designer & Design Manager



raamwebdesigner@gmail.com



+91 984 99 00 359



rameshuxd.in



behance/raamdesigner



dribbble.com/rameshsingu



linkedin.com/in/rameshsingu

“

I'm an energetic designer skilled in rapid prototyping, interaction, and visual design, transforming complex problems into simple, elegant, and effective solutions. My work transcends conventional interaction patterns and visual styles, with a focus on consumer products that simplify complex data into beautiful, clear visualizations. With extensive experience collaborating with engineers, executives, and marketing teams, I ensure that user needs align seamlessly with business goals

14+

Years of Experience

100+

Challenging Projects

What I Love To Do



User Experience Design

I enhance and secure user experience, attracting more digital users



Product Design

Expert in enterprise applications, mobile apps, and responsive web design



Branding

I can build, grow, and elevate your brand to stand out



Interaction Design

I create seamless interactions that make digital products feel more modern



Graphic Design

I can create stunning graphics, VFX, photo manipulations, and more for your product



Product Strategy

I can provide strategies and ideas to grow your brand and optimize profits

Skills

As a Product Designer, I bring a diverse skill set that blends creativity, technical expertise, and user-centered design principles. Some of my key strengths include:

- ✓ User-Centered Design
- ✓ Prototyping & Wireframing
- ✓ Design Systems
- ✓ Interaction Design (IxD)
- ✓ Cross-Functional Collaboration
- ✓ User Research
- ✓ Adaptability
- ✓ User Research
- ✓ UI Design
- ✓ UX Design
- ✓ User Testing
- ✓ Responsive Design
- ✓ Problem-Solving
- ✓ Understanding of Development
- ✓ Heuristic Evaluation
- ✓ Qualitative Research
- ✓ Quantitative Research
- ✓ Interaction Design (IxD)
- ✓ Affinity Mapping
- ✓ User Persona
- ✓ Empathy Mapping
- ✓ Journey Maps
- ✓ User Flows
- ✓ Card Sorting
- ✓ Human Interface Design (iOS)
- ✓ Material Design (Android)
- ✓ Hybrid Mobile Design
- ✓ Typography
- ✓ Color Theory
- ✓ Iconography
- ✓ Style Guide
- ✓ Low Fidelity Designs
- ✓ High Fidelity Designs
- ✓ Mindmaps

Software Tools

- Figma**
Expert
- Sketch**
Expert
- Miro**
Expert
- Jira**
Expert
- Spline 3D**
Intermediate
- Zeplin**
Expert
- Zero Height**
Expert
- Dovetail**
Expert
- Abstract**
Expert
- Principle**
Expert
- After Effects**
Intermediate
- Photoshop**
Expert
- Premier Pro**
Expert
- Illustrator**
Expert
- Adobe XD**
Expert
- SketchUp**
Intermediate
- Invision Studio**
Expert

Work Experience

These are the amazing places who supported me through out my journey and made me learn new ways to solve complex problem. Very happy to be apart of their growing organizations that serves human needs.



Enspirit Technology Services Pvt. Ltd

AS DESIGN MANAGER, SR. PRODUCT DESIGNER | APRIL 2024 - PRESENT

At Enspirit, I led a team of 11 designers, collaborating with developers, marketing teams, and clients across Travel, Education, Health, Retail,Sports and Campaigns. I gathered requirements, facilitated team communication, and ensured smooth handoffs, delivering projects aligned with client goals across multiple industries.

Key Skills:

- UX Design
- UI Design
- Interaction Design
- Design System
- User Research
- Accessibility
- Prototyping
- Wireframing
- Client Support



Travelport Inc

OUTSOURCED BY ENSPIRIT | AS SR. PRODUCT DESIGN CONSULTANT | APRIL 2024 - PRESENT

At Travelport Worldwide Ltd, I improved the user experience of their Admin console dashboard for configuring iOS, Android, and web apps. By understanding the system’s architecture and working directly with stakeholders, I ensured the design aligned with business goals in the travel and tourism industry.

Key Skills:

- UX Design
- UI Design
- Interaction Design
- Design System
- User Research
- Accessibility
- Prototyping
- Wireframing
- Client Support
- Information Architecture
- Journey Maps
- User Testing



Enterpi Software Solutions Pvt. Ltd

AS UX UI DESIGNER | APRIL 2010 - APRIL 2024

At Enterpi, I led a team of 7 designers and collaborated with developers, marketing teams, and clients across Travel, Education, Health, and other industries. I gathered requirements, facilitated communication, and ensured smooth project handoffs, delivering results aligned with client goals.

Key Skills:

- UX Design
- UI Design
- Interaction Design
- Design System
- User Research
- Accessibility
- Prototyping
- Wireframing
- Client Support
- Information Architecture

Deem



Uber
for Business

Deem Inc

OUTSOURCED BY ENTERPI | AS PRODUCT DESIGN CONSULTANT | FEBRUARY 2018 - APRIL 2024

Deem is a global corporate travel booking tool. I designed its iOS, Android, and web applications, and developed a design system with 1,800+ components, including theming support, used by 22+ designers across 6 countries. I collaborated directly with Apple Inc. to build their version of Deem’s booking tool and worked with Uber to integrate Uber for Business into the platform.

Key Skills:

- UX Design
- UI Design
- Interaction Design
- Design System
- User Research
- Accessibility
- Prototyping
- Information Architecture
- Wireframing
- Client Support
- UX Research Workshops
- Competitor Analysis
- Mindmaps
- Journey Maps

Achievements

- ✓ Deem Travel Software received **14 awards**, including "**Best User Experience**" at the 2022 American Business Awards, "**Most Innovative Software**" and "**Easiest Admin**" It was also recognized as an industry leader in Accessibility.
- ✓ Deem generated **\$1.8 billion** in revenue and was acquired by Travelport, a global leader in the travel industry.
- ✓ Gearlaunch, an e-commerce product, achieved significant success, growing to host **14,000+** online stores.
- ✓ Deem's Admin Console earned the "**Easiest Admin**" award, thanks to its drastically improved user experience.
- ✓ Rapid Replay, a product in the sports and academics sector, started as an idea and became a huge success, now leading its segment in the USA.

EDUCATION

CUA - Certification in Web/ Mobile Design (Apr 2015)

HFI (Human factors international) Hyderabad

Certified

UI/UX Design

Arena Animation, Hyderabad

Certified

BA Graduation

SP College Secunderabad, Ambedkar University, Hyderabad

Let's Humanise The Design Together
For Your Brand ❤️